



# Chief Financial Officers Conference

November 3-6, 2015

Hotel Sorella City Center  
800 Sorella Court  
Houston, TX 77024  
713-973-1600

**Solutions** **Optimal**  
**Management** **Business**  
**BEST PRACTICE**  
**Consistency**  
**Skills** **SUCCESS**  
**Standard** **Customer**  
**Quality** **Development**  
**Improvement**  
**Strategy**

A hand holding a black pen is shown writing the words "BEST PRACTICE" in a large, bold, hand-drawn font. The background is white with various business-related terms scattered around, some in a similar hand-drawn style. The terms include "Solutions", "Optimal", "Management", "Business", "Consistency", "Skills", "SUCCESS", "Standard", "Customer", "Quality", "Development", "Improvement", and "Strategy".

# Council of the Great City Schools

Under the rubric, *Managing for Results*, the meeting will focus on how districts can produce better results and regain public confidence in a highly compliant and regulatory environment at a time when they face a higher level of scrutiny than ever before.

## Who Should Attend:

- >Chief Financial Officers
- >Key Finance staff (Budget Directors, Accounting Directors)
- >Risk Managers
- >Directors of Procurement
- >Internal Auditors
- >Senior Management

## Focus:

CFOs, Key Finance Staff, Risk Managers, Procurement Directors and Internal Auditors will discuss important issues they have selected that will include, but not limited to--

- > Monitoring the Affordable Care Act (ACA) including Employer Mandates and the 2018 Excise Tax
- > Impact of GASB Accounting Standards
- > Deferred Maintenance: Its Cost Consequences
- > Risk Managing Charter Schools
- > Summer School Spending
- > Managing Vendor Performance
- > Metrics, Benchmarking and Performance Management
- > Cyber Security & Liability
- > The “Value-Add” Proposition
- > Cost Indicators and Academic Performance Measures
- > E-Procurement
- > Property Insurance/FEMA
- > Reverse Auctions/Piggyback Contract/ Consortiums/State Contracts
- > Disaster Recovery, Contingency and Business Continuity
- > Tort liability, Compliance, FERPA
- > Internal Control
- > Surplus Sales and On-Line Auctioneering
- > Performance Auditing
- > How the Auditing Function Should Be Organized
- > Quality Assurance

## Meeting Format:

**Attendees will meet in general sessions, separately in breakout sessions and concurrently when appropriate.**

- > **Tuesday, November 3** - General sessions with the CFOs, Key Finance Staff, Directors of Procurement, Risk Managers and Internal Auditors
  - “Round Robin” discussions on the issues and challenges large school districts face
  - Working sessions on Performance Measurement & Benchmarking (KPI) to improve operational effectiveness, achieve efficiencies and generate costs savings
- > **Wednesday, November 4** - Separate Breakout Sessions with the CFOs and Key Finance Staff, Directors of Procurement, Risk Managers, and Internal Auditors
  - Discussions on priority issues each of the groups face in large public school districts; and presentations on standards or best practices to address them
- > **Thursday, November 5** - Concurrent Sessions with the CFOs, Key Finance Staff and Directors of Procurement; CFOs, Key Finance Staff and Risk Managers; and CFOs, Key Finance Staff and Internal Auditors
  - “Report outs”, discussions and panel presentations on the priority issues from the breakout sessions
- > **Friday Morning, November 6** – General Session with the CFOs, Key Finance Staff, Directors of Procurement, Risk Managers and Internal Auditors  
“Round Robin” discussions on remaining issues large school districts face
- > Wrap Up and Departures.

# **CHIEF FINANCIAL OFFICERS (CFO)**

## **Conference Registration**

### **Online Registration Coming Soon**

<b>\$150</b>	<b>Council School District Member - per person</b>
<b>\$250</b>	<b>School District Non Member - per person</b>
<b>WAIVED</b>	<b>Company Sponsoring - (each person fill out a registration form)</b>
<b>\$575</b>	<b>Additional person from Company Sponsoring</b>
<b>\$1,500</b>	<b>Companies NOT Sponsoring - per person</b>

**YES, I plan to attend the 16th Anniversary of the Bill Wise Award Reception on  
Wednesday, November 4th (Please indicate before October 21, 2015 )**

#### **REFUND AND CANCELLATION POLICY:**

All cancellations, refund requests or substitutes must be made in writing and faxed to (202) 393-2400. Registration cancelled on or before October 10th, will receive a full refund. Cancellations made after October 10th and before October 21st will be billed or refunded 50% of the registration fee. Cancellations after October 21st or no shows on November 3rd will not receive a refund and will be billed the full amount.

#### **HOTEL INFORMATION;**

To make hotel reservations go to [www.hotelsorella-citycentre.com](http://www.hotelsorella-citycentre.com) or contact the Sorella by phone at 713 973-1600. Mention CGCS. All reservations must be confirmed with a credit card. The cutoff date for the group rate is October 12th and room rates are \$179.00/per night, single and double, plus 17% sales tax. Support CGCS and secure your guest rooms within the official headquarter hotel. (Rooms are limited).